14th International Symposium on Maritime Health
March 21 - 24, 2017 | Manila, Philippines
Maritime Health and Shipping: A Dynamic Partnership
INDUSTRY SUPPORT AND EXHIBITION PROSPECTUS
www.ismh14.com
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INVITATION FROM ORGANIZING CHAIRMAN OF ISMH14

Dear Colleagues and Friends,

Mabuhay!

Welcome to Manila and ISMH14!

I am delighted that the 14th International Symposium on Maritime Health will take place in the Philippines – the ‘Manning Capital of the World’ and primary supplier of seafarers since 1987. With Filipino seafarers accounting for approximately 460,000 – about 35%-40% – of the world’s total crew fleet, ISMH14 will surely attract all of the top guest speakers as well as participants.

The Symposium Organizer, the Maritime Clinics and Doctors Association of the Philippines, Inc. (MARCDOC) is a non-stock, non-profit institution with a membership that caters to a significant number of the pre-employment medical examinations of Filipino seafarers. MARCDOC is the consultative partner of the Joint Manning Group (JMG), the umbrella organization of manning agencies in the Philippines with more than 250 members, and has been recognized by the Philippine Department of Health and the Philippine Overseas Employment Administration as an authority in matters relating to maritime health and legislation. For this reason, we are especially pleased that they will be sharing their experience and insight in discussions at the Symposium.

We also look forward to the opportunity to share with you some of the distinctive culture and tradition, as well as the breathtaking beauty, of our country, which is appropriately known as the ‘Pearl of the Orient’. From the historic architectural intermingling of Asian, European and Latin American influences, to the world-renowned white-sand beaches of Boracay and Palawan, we are sure you will agree that ‘It’s More Fun in the Philippines’!

Yours sincerely,

Marcel Joseph I. Alcaraz, M.D., UEMM
Chairman for ISMH14
ABOUT THE SYMPOSIUM

Taking place in Manila on 21-24 March 2017, the 14th International Symposium on Maritime Health (ISMH14) will highlight both the most recent and – even more importantly – the emerging approaches to maritime health with the singular goal of further enriching the health and quality of life of seafarers for the benefit of all stakeholders in the maritime industry.

With the timely theme of ‘Maritime Health & Shipping: A Dynamic Partnership’, the Scientific Committee is preparing a comprehensive and provocative program that will be fully addressed through presentations of the latest scientific papers from invited keynote speakers as well as themed sessions and posters.

ISMH14 presents an invaluable opportunity to:

- Meet with fellow maritime health professionals
- Interact with more than 400 manning agencies
- Discuss with local and international governmental and non-governmental organizations
- Learn from the top researchers in maritime medicine
- Participate in special-interest panels
- Arrange your own pre- and post-symposium meetings and events

We look forward to assembling the world’s maritime health professionals, researchers, shipping industry representatives, maritime administrations, governmental and non-governmental agencies and organizations, and social partners to the maritime hub of Manila in 2017.
ORGANIZING COMMITTEE

ORGANIZING CHAIRMAN

- Dr. Marcel Joseph Alcaraz

SCIENTIFIC COMMITTEE MEMBERS:

- Dr. Clarissa Mendoza
- Dr. Glennda Canlas
- Dr. Roehl Salvador
- Dr. Maria Luisa Sanchez
- Dr. Glenn Marinas
- Dr. Rhona Gatpandan-Bergantin
- Dr. Minerva Calimag

FINANCE COMMITTEE MEMBERS:

- Dr. Solomon Ching
- Dr. Rafael Sison
- Dr. Norberto Valencia
- Atty. Mikhael Selidio

SOCIAL COMMITTEE MEMBERS:

- Dr. Paul Teves
- Dr. Joseph Abesamis
- Dr. Peter Dator
- Dr. Teresita Gonzales

LOGISTICS/SPONSORSHIP COMMITTEE MEMBERS:

- Dr. Antonino F. Mabanta
- Dr. Pedro Lantin III
- Dr. Joseph Abesamis
- Dr. Susannah Salvador
GENERAL INFORMATION

DATES

21-24 March 2017

VENUE

The Manila Hotel
One Rizal Park, Manila, Philippines, 0913
Phone: +632 527 0011
www.manila-hotel.com.ph

OFFICIAL LANGUAGE

The official language of the Symposium is English.

EXPECTED NUMBERS OF PARTICIPATION

500 participants are expected.

SYMPOSIUM ORGANIZER

The Maritime Clinics and Doctors Association of the Philippines, Inc. (MARCDOC)

SYMPOSIUM SECRETARIAT

Kenes Asia (Thailand) Co., Ltd.
10 Soi Lasalle 56,
Sukhumvit Rd., Bangna, Bangna,
Bangkok 10260
Email: ismh14@kenes.com
Tel: +662 748 7881
Fax: +662 748 7880
Website: www.ismh14.com

SPONSORSHIP AND EXHIBITION

Cecelia Calzada
Sponsorship and Exhibition Specialist
Tel: +65 6292 4706
Fax: +65 6292 4271
Email: ccalzada@kenes.com
ISMH 14 will have 5 plenary sessions and 12 parallel sessions. The following are the major themes for the plenary sessions:

Day 1: Fostering Maritime Health through Strategic Partnerships: Pre-shipboard Viewpoints.
- Partnership with Maritime Schools: Their Role in Health, Education and Development of the Seafarer
- Partnership with Manning Agencies: Understanding Critical Functions on Board: Implications to Fitness
- Partnership with ILO/IMO, P&Is and Shipping Inspectorates: A Look at the Fitness Guidelines

Day 2: Fostering Maritime Health through Strategic Partnerships: Shipboard Viewpoints.
- Partnership with Principals: Confronting Medical Issues on Board Ship

Day 3: Fostering Maritime Health through Strategic Partnerships: Post-Shipboard Viewpoints.
- Partnership with P&Is and Repatriation Clinics: Care for the Repatriated Crew

There will be 12 parallel sessions covering topics on maritime health that are not covered in the plenary sessions. The themes for these parallel sessions will depend on the abstracts received.

LIST OF TOPICS

- Seafarer Training as it relates to health
- Fitness Criteria
- The Seafarer's PEME
- Preventive Medicine in Maritime Health
- Cruise Medicine
- Illnesses on board ship
  - Medical (Acute and Chronic Problems)
  - Psychiatric
  - Surgical
  - Dental
- Medicine Chest
- Telemedicine/Radio Medical Advice

- Managing Medical Emergencies and Medical Evacuations
- Research in Maritime Health
- Training in Maritime Health
- Hyperbaric Medicine
- Offshore Medicine
- Nautical Sports and Diving Medicine
- Health and Safety on Fishing Boats
- Advances in Information Technology for Maritime Health
- Ethics in Maritime Health Practice
WHY YOU SHOULD PARTICIPATE?

- You will stay current on the research, knowledge and experience of over 500 delegates attending ISMH14.
- You will take a giant leap forward throughout a wide-ranging four-day scientific program.
- You will be among the first to learn of all the significant new developments and scientific advancements in the field of maritime health.
- The multidisciplinary approach of the symposium will open your mind to all the connections in science and medicine.
- You will see, hear, and hopefully meet, some of the invited expert speakers, the luminaries in the field whose names I am already very familiar with.
- What you take away from the symposium will vastly improve your skills in the assessment, diagnosis and treatment of maritime health disorders.
- You deserve every opportunity to prepare yourself not only to make an impact on the future of maritime health, but to advance it and be the best that you can be.
Welcome to the Philippines

The Republic of the Philippines in the Western Pacific consists of 7,107 islands, making it a sun-worshiper’s paradise. To the north across the Luzon Strait lies Taiwan, to the west across the South China Sea is Vietnam, to the southwest across the Sulu Sea the island of Borneo, to the south separated by the Celebes Sea the islands of Indonesia, and to the east the Philippine Sea and Palau. The Philippines is a stark contrast to mainland Southeast Asia, geographically as well as culturally. The country's overwhelmingly Catholic population, exuberant festivals, Spanish-colonial architecture and centuries-old stone churches are all vestiges of 350 years of Spanish rule. Following the Spanish, the Americans left their mark with mega-malls, fast-food chains and widespread spoken English. Through it all, the country has preserved its unique Filipino identity – warm and welcoming, and irresistibly upbeat.
The Manila Hotel

Nestled in the lush greenery of Rizal Park, the 100-year old edifice of Manila Hotel is a historical landmark, having housed many heads of state and royalty for the past decades. It now also boast of newly renovated areas and modern amenities. www.manila-hotel.com.ph
INDUSTRY SPONSORSHIP LEVELS AND BENEFITS

We appreciate the support of the industry to make this Symposium a success. You will receive outstanding advantages and recognition linked to your sponsorship levels, which will be determined based on your total contribution, as per the table below. You may choose a package, as described below, or choose from the various sponsorship and Exhibition opportunities listed in this prospectus.

<table>
<thead>
<tr>
<th>Support levels</th>
<th>Minimum contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>USD 40,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>USD 30,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>USD 25,000</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>USD 20,000</td>
</tr>
<tr>
<td>Contributor</td>
<td>USD 5,000</td>
</tr>
</tbody>
</table>

**Sponsorship Packages and Benefits**

Benefits will be allocated to Sponsors based on the below table.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Entitlements</th>
</tr>
</thead>
</table>
| PLATINUM USD 40,000| • Lunch Symposium Slot, up to 90 minutes on Day 1 (F&B lunch Symposium is included)  
                                • 9 Sqm Exhibit Space  
                                • 2 Advertisement pages in the Final Program Book  
                                • 1 Delegate’s bag insert  
                                • 3 Symposium Registrations  
                                • Acknowledgement as PLATINUM Sponsor on the Symposium website (with hyperlink), in the Final Program Book, and on the Sponsors’ board on-site |
| GOLD USD 30,000 | • Lunch Symposium Slot, up to 60 minutes on Day 2 (F&B lunch Symposium is included)  
                                • 9 Sqm Exhibit Space  
                                • 1 Advertisement page in the Final Program Book  
                                • 1 Delegate’s bag insert  
                                • 2 Symposium Registrations  
                                • Acknowledgement as GOLD Sponsor on the Symposium website (with hyperlink), in the Final Program Book, and on the Sponsors’ board on-site |
| SILVER USD 25,000 | • Morning Symposium Slot, up to 30 minutes  
                                • 1 Advertisement page in the Final Program Book  
                                • 1 ExhibitionSpace at 2x2 sqm  
                                • 1 Symposium Registration  
                                • Acknowledgement as SILVER Sponsor on the Symposium website (with hyperlink), in the Final Program Book, and on the Sponsors’ board on-site |
| BRONZE USD 20,000 | • Afternoon Symposium Slot, up to 30 minutes  
                                • 1 Delegate’s bag insert  
                                • 1 ExhibitionSpace at 2x2 sqm  
                                • Acknowledgement as BRONZE Sponsor on the Symposium website (with hyperlink), in the Final Program Book, and on the Sponsors’ board on-site |
| CONTRIBUTOR USD 5,000 | • 1 Exhibition Space at 2x2 sqm  
                                • 1 Delegate’s bag insert  
                                • Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site |

**Companies providing any other support will be acknowledged as Sponsors or Exhibitors. Branded items will feature company logo only. No product logos or advertisements are permitted.**
EDUCATIONAL SPONSORSHIP OPPORTUNITIES

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All sponsorship will be disclosed to participants.

POSTER AREA SPONSORSHIP USD 5,000

Poster panels will be put up on display for the poster sessions for the whole duration of the Symposium.

The sponsorship entitlements are as follows:
• Signage at the entrance to the Poster Area acknowledging the Sponsor
• Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

MOBILE APPLICATION USD 10,000

The Symposium App engages attendees with personalized planning tools and real-time Symposium updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes, among others, the Symposium Program, speaker information and participant list.

The Symposium App sponsorship benefits include:
• Acknowledgement on the splash/pop-up screen of the App - “Sponsored by: Company Name / Logo”. No product logo is permitted
• 2 “push notifications” to App users
• Priority Sponsor listing
• The Sponsors will be recognize in the Industry Sponsorship and Exhibition section of the program guide, on the Symposium website, and on the Sponsors’ board on-site

EDUCATIONAL GRANT

Grants of any amount, whether for the overall Program or for individual sessions, are appreciated and important to the success of the Symposium.
• Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

ABSTRACTS ON CD-ROM OR USB USD 5,000 + cost of production / + provided in kind

The CD-Rom will contain all of the scientific abstracts. Each participant will receive an exchange voucher.
• The CD will be distributed to all participants from the Supporter’s exhibition booth in exchange for a voucher
• Exclusive advertisement on the back of the exchange voucher
• CD cover will be provided by the event organizer with the event branding
• Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site
**PROMOTIONAL OPPORTUNITIES**

<table>
<thead>
<tr>
<th>INDUSTRY SPONSORED SYMPOSIA</th>
<th>Lunch 90 min – USD 20,000</th>
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<tbody>
<tr>
<td></td>
<td>Lunch 60 min – USD 15,000</td>
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<tr>
<td></td>
<td>Moring/Afternoon 30 min – USD 10,000</td>
</tr>
</tbody>
</table>

- Priority to Platinum, Gold, Silver and Bronze Sponsors for allocation of slots
- The following time slots are available (allocated on a first come, first served)
  - Morning or Lunch Symposium – a total of 90 minutes
  - Morning or Lunch Symposium – a total of 60 minutes
  - Morning or Afternoon Symposium – a total 30 minutes

- The sponsors will be provided with the following:
  - Use of lecture hall in the Symposium venue with the provided audio-visual (AV) equipment in the room. Additional AV equipment that the Sponsor requires over and above what is provided in the room is available to order at additional costs.
  - Access to speaker’s preparation room

- Inclusion of the Symposium title, schedule and program in the Final Program Book
- Permission to use the Symposium logo on invitation
- Table for display of materials at the entrance of the hall during the session
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site
- The Sponsoring Company will bear all costs related to their invited speakers for this Symposium (speaker’s travel expenses, hotel accommodation, registration fees etc.). This also applies in the case where the Symposium speakers have already been invited by ISMH14 2017

**GALA DINNER (EXCLUSIVE SPONSORSHIP)**

Sponsorship will have the opportunities to promote themselves at the Gala Dinner, which will take place at The Manila Hotel Philippines. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- The Sponsor Company signage, to be provided by the Sponsor, to be displayed at the Gala Dinner venue
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site
- Opportunity to provide items bearing company’s logo for use at the Gala Dinner

**NETWORKING RECEPTION (EXCLUSIVE SPONSORSHIP)**

The Sponsor will have the opportunity to promote the company through a Networking Reception. To which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

The sponsorship entitlements are as follows:

- The Sponsor Company signage, to be provided by the Sponsor, to be displayed at the Networking Reception venue
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site
- Opportunity to provide items bearing company’s logo to use the Networking Reception
Coffee will be served during breaks in the Exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of the Sponsor’s logo at the catering point located within the exhibit area
- Opportunity to provide items bearing the Sponsor’s logo for use during the sponsored coffee breaks (such as branded napkins and cups)
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

There will be an Internet Area equipped with workstations where attendees may check e-mails.

The sponsorship entitlements are as follows:

- Opportunity to display company logo on screen saver and screen background
- Opportunity to distribute promotional gifts from the Internet Area
- Opportunity to provide letterhead for the printer
- Opportunity to add carpet for branding
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

DELEGATE’S BAGS SPONSORSHIP

The Delegate’s bags will bear the ISMH14 Symposium logo and the Sponsor Company logo.

- The Sponsor will be recognized on the bag with “Sponsored by…” and a company logo
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

The Delegate’s bags will have to be approved by the Symposium Organizer. The Sponsor can also provide funding instead of producing the bags, in addition to support fee. It is the company’s responsibility to pay the relevant import tax and duties, shipping and any other extraneous charges.

DELEGATE’S LANYARD SPONSORSHIP

The Sponsor will provide lanyards to all delegates, or provide the necessary funding to the Symposium Organizer to provide the lanyards on behalf of the Sponsor. The lanyards will be branded with the Symposium branding and logo.

- The Sponsor will be recognized on the lanyards with company logo
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

If provided by the Sponsor, the design of the lanyards will be subject to the approval of the Symposium Organizer. It is the Sponsor’s responsibility to pay the relevant tax, shipping and any other extraneous charges.

DELEGATE’S BAG INSERT (PER 1 PC. A4 SIZE)

Companies may advertise and publicise their products to the Symposium delegate’s with one A4-sized leaflet to be added to the Delegate’s bags. The advertisers are to provide the leaflets. The Symposium Organizer reserves the right to approve the content and format of the A4 leaflet, which needs to be in English. The quantity of leaflets required will be advised by the Symposium Organizer.
NOTEPADS AND PENS | USD 3,000 + Provided in Kind

Notepads and pens will be provided by the Sponsor and will bear the Sponsor’s name/company logo. These notepads and pens will be distributed in the bags to all delegates.
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

BRANDED WATER STATIONS | USD 5,000 (1 day only – morning and afternoon)

Water stations will be placed around the venue. Companies will have the opportunity to brand these water stations.
- Companies will be given the opportunity to brand the stations
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

ADVERTISING SPONSORSHIP OPPORTUNITIES

MINI PROGRAM | SGD 3,500

The Sponsor will have exclusive acknowledgement on the back cover of this pocket sized Symposium program booklet. The item will be distributed to all delegates.
- The Sponsor will be acknowledged on the back cover as “Sponsored by…” and a company’s logo only
- Acknowledgement on the Symposium website, in the Final Program Book, and on the Sponsors’ board on-site

FINAL PROGRAM BOOK

The Final Program Book will be distributed in the Delegate’s bags to all delegates. Companies will have the opportunities to advertise within the Final Program Book as follows:

<table>
<thead>
<tr>
<th>Type</th>
<th>Back Page</th>
<th>Inside Front</th>
<th>Inside Back</th>
<th>Inside Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Program Book</td>
<td>USD 5,000</td>
<td>3,000</td>
<td>3,000</td>
<td>2,000</td>
</tr>
</tbody>
</table>

SPECIAL REQUESTS

Tailor-made packages can be arranged to better suit your objectives. Please feel free to contact our Sponsorship and Exhibition Specialist (contact information provided in the “General Information” section) to discuss your needs.

Please note that it is the Exhibitor’s / Sponsor’s responsibility to comply with local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries and Associations) www.efpia.org  and EFPIA (European Federation of Pharmaceuticals Industries and Associations) www.efpia.org  and IFPMA (International Federation of Pharmaceutical Manufacturers and Associations) www.ifpma.org  Code of practice on the promotion of Medicine. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.
EXHIBITION

The Symposium Exhibition will be held at The Manila Hotel.

When you exhibit, your company will receive the following benefits:

• Listing as an Exhibitor on the Symposium website
• Listing as an Exhibitor in the Final Program Book
• Listing as an Exhibitor on the Exhibition board / signage at the Symposium

The Exhibition floor plan will be posted online shortly. In the meantime, as companies are expressing interest in securing their preferred Exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first-come, first-served basis.

SPACE RENTAL (for 2x2 sqm)
The price for a space rental is USD 2,000 for 2x2 (4 square meters), subject to a minimum rental of 4 square meters.

This includes:

• 2 Chairs
• 1 Table with table cloth
• 2 Badges (Symposium session at additional cost)
• Invitation to the Networking Reception for registered exhibitors

**Please note that space only rentals do not include any electrical usage or stand cleaning. All these and other services will be available to order in the Exhibitor’s Technical Manual.

ALLOCATION OF EXHIBITION SPACE
Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Symposium and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION
All Exhibitors are required to be registered and will receive badges displaying the exhibiting company names. Each exhibiting company is entitled to 2 Exhibitor badges. Additional Exhibitor badges may be arranged at USD 80 each.

Exhibitor registrations allow access to the Exhibition area only and shall be used by company staff only. An Exhibitor registration form will be included in the Exhibitor’s Technical Manual.
EXHIBITOR’S TECHNICAL MANUAL
An Exhibitor’s Technical Manual outlining all technical aspects of exhibiting will be circulated 4 months prior to the 2017 Symposium.

It will include the following:
• Technical details about the venue
• Final Exhibition details and information
• Contractor details
• Services available to exhibitors and order forms

SITE INSPECTIONS
Exhibitors and Sponsors are free to visit the Symposium venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE
Upon receipt of the booking form, you will be asked to please submit a 100-words Exhibitor Company/Product profile. This will be published in the list of Exhibitors in the Final Program Book.

EXHIBITION TERMS & CONDITIONS
The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the Exhibition BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.
CONTRACTS & CONFIRMATION

Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed forms.

Once a Sponsorship or Exhibition Booking Form is received, an official contract will be sent to the applying company for signature with an accompanying invoice. This contract should be signed and returned to the Symposium Secretariat with a 60% deposit payment of the Sponsorship and Exhibition price.

Upon our receipt of the Sponsorship or Exhibition Booking Form, the Symposium Secretariat will reserve the items listed in the form for the applying company. The completion of the Booking Form by the applying company shall be considered as a commitment to purchase the items.

SPONSORSHIP AND EXHIBITORS TERMS AND CONDITIONS

Terms and Conditions of Sponsorship and Exhibitors are included in this Prospectus and will be included in the Sponsorship and Exhibitors agreement.

PAYMENT TERMS

Sponsors and Exhibitors are required to pay 60% of the sponsorship and Exhibition prices upon their receipt of the invoice, and 40% by dates, 4 months prior to the Symposium;

PAYMENT METHODS

Option 1: Payment by check
Option 2: Payment by bank transfer (bank charges are to be borne by the payer)

All payments must be received before the start date of the Symposium. Should the Sponsor or Exhibitor fail to make payments prior to the Symposium, the Symposium Organizer will be entitled to cancel the agreement. Such a cancellation will be subject to cancellation fees as determined below.

CANCELLATION / MODIFICATION POLICY

Any cancellation or modification of Sponsorship and Exhibition items must be made in writing to our Sponsorship and Exhibition Specialist (contact information as stated in the “General Information” section).

In the event of cancellations or modifications, Sponsors and Exhibitors will receive refunds of their payments based on the following terms:

- 10% of the Sponsorship / Exhibition amount if the cancellation / modification is made before 31 August 2016
- 50% of the Sponsorship / Exhibition amount if the cancellation / modification is made between 31 August to 30 November 2016
- 100% No refund of the Sponsorship / Exhibition amount if the cancellation / modification is made after 30 November 2016
ISMH14 2017 SPONSORSHIP BOOKING FORM

Please complete all details and send to: Ms. Cecelia Calzada at ccalzada@kenes.com

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Contact Person:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>City:</td>
</tr>
<tr>
<td>Postal Code:</td>
<td>Country:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Fax:</td>
</tr>
<tr>
<td>Email:</td>
<td>Website:</td>
</tr>
</tbody>
</table>

I would like to book the following Support Items:

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Price in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsorship Package</td>
<td>40,000</td>
</tr>
<tr>
<td>Gold Sponsorship Package</td>
<td>30,000</td>
</tr>
<tr>
<td>Silver Sponsorship Package</td>
<td>25,000</td>
</tr>
<tr>
<td>Bronze Sponsorship Package</td>
<td>20,000</td>
</tr>
<tr>
<td>Contributor</td>
<td>5,000</td>
</tr>
<tr>
<td>Poster Area Sponsorship</td>
<td>5,000</td>
</tr>
<tr>
<td>Mobile Application</td>
<td>10,000</td>
</tr>
<tr>
<td>Educational Grant</td>
<td></td>
</tr>
<tr>
<td>Abstracts on CD or USB (+ cost of production / + provided in kind)</td>
<td>15,000</td>
</tr>
<tr>
<td>Industry Symposium Slot (Morning or Lunch 90 min / Morning or Lunch 60 min / Morning or Afternoon 30 min)</td>
<td>20,000 /15,000 /10,000</td>
</tr>
<tr>
<td>Gala Dinner (Exclusive Sponsorship)</td>
<td>15,000</td>
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<tr>
<td>Welcome Reception (Exclusive Sponsorship)</td>
<td>15,000</td>
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<tr>
<td>Coffee Break Sponsorship (Date:_____________________________)</td>
<td>8,000</td>
</tr>
<tr>
<td>Internet Area</td>
<td>5,000</td>
</tr>
<tr>
<td>Delegate’s Bag Sponsorship</td>
<td>5,000 (+ Provided in kind)</td>
</tr>
<tr>
<td>Delegate’s Lanyard Sponsorship</td>
<td>8,000 (+ Provided in kind)</td>
</tr>
<tr>
<td>Delegate’s Bag Insert (PER 1 PC. A4 SIZE)</td>
<td>3,000</td>
</tr>
<tr>
<td>Notepads and Pens</td>
<td>3,000 (+ Provided in kind)</td>
</tr>
<tr>
<td>Branded Water Station (1 day only – Morning and Afternoon)</td>
<td>5,000</td>
</tr>
<tr>
<td>Mini Program</td>
<td>3,500</td>
</tr>
<tr>
<td>Advertising: inside front / inside back / inside page / back cover</td>
<td>3,000 /2,000 /5,000</td>
</tr>
</tbody>
</table>

Total Amount (please complete)

Notes:
- □ Provisional Booking – The item will be released if not confirmed within 14 days
- □ Please send me a support contract and invoice.

Signature: ____________________________________________ Date: __________________________

We accept the contract terms and conditions (in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Symposium. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.
ISMH14 2017 SPONSORSHIP AND EXHIBITION BOOKING FORM

Please note that all acknowledgement(s) of your company and the listing of company details will be generated from the following information. Please complete the form and send it to:

Ms. Cecelia Calzada
Email: ccalzada@kenes.com

| Company Name: |  |
| Contact Person: |  |
| Address: | City: |
| Postal Code: | Country: |
| Telephone: | Fax: |
| Email: | Website: |

WE HEREBY APPLY TO BOOK EXHIBITION SPACE RENTAL

<table>
<thead>
<tr>
<th>Choice</th>
<th>Space Rental</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td></td>
<td>USD</td>
</tr>
<tr>
<td>2nd Choice</td>
<td></td>
<td>USD</td>
</tr>
<tr>
<td>3rd Choice</td>
<td></td>
<td>USD</td>
</tr>
</tbody>
</table>

Special note:
- Confirmation of the availability of your choice location will be advised in your confirmation letter.

Notes:
- Provisional Booking – The item will be released if not confirmed within 14 days
- Please send me a contract and a first deposit invoice

Signature: ___________________________ Date: ___________________________

We accept the contract terms and conditions (in this Sponsorship and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Symposium. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.
TERMS AND CONDITIONS

These terms and conditions are the contractual agreement between Kenes Asia (Thailand) Co., Ltd. (the “Organizer”) and the “Exhibitor”.

Application to Participate

Application to participate as Exhibitor in the Congress will be considered only if submitted to Kenes on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Exhibitor will be bound by the terms and conditions listed herein and/or in the prospectus and/or any other contractual agreement between the parties.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor. By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated to him/her/it installation until the date and time fixed for closure of the event. The Exhibitor may only present on his/her/its stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate to the Exhibitor a space on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand space that has not been occupied by the time of the opening of the congress, with no obligation to provide compensation to the defaulting Exhibitor.

Liability Insurance

Equipment and all related display materials installed by the Exhibitor are not insured by the Organizer, and the Organizer under no circumstances is liable for any loss or damage caused to equipment, goods or property belonging to Exhibitor. The Exhibitor agrees to be responsible for his/her/its property and person and for the property and persons of his employees and agents and for any other third party who may visit his/her/its space. The Exhibitor shall hold harmless and indemnify the Organizer, its shareholders, directors, employees, agents and representatives, from any and all demands, injuries, costs, penalties and claims, including those claims and damages usually covered by a fire and extended under a coverage policy, sustained or incurred by the Organizer and/or their affiliates and/or representatives in connection with the Organizer’s management, goods or property used or displayed in this event. The Organizer will purchase insurance policies for the above listed damages. Organizer reserves the right to change the venue, time and date of any Congress activities without being liable to Exhibitor for any damages or loss resulting therefrom. Exhibitor will be notified in writing as soon as a change is made.

Exhibition Regulations

The Exhibition manager (the “Exhibition Manager”), acting under direction of the organizing committee, has the final decision as to the acceptability of displays. Exhibitors are not allowed to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for any expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the installed equipment. The Exhibitor is kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not allowed to be utilized. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

The Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour is allowed. It is the Exhibitors’ responsibility to pack and, arrange, consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor’s risk and sole expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus or as shall be agreed in writing with the Organizer. Should the Exhibitor fail to make such payment on time, the Organizer shall be entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the space or seek compensation for non-fulfilment of contract. Participation by Exhibitor is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitor’s badges will not be mailed in advance and must be collected from the Exhibition Manager’s desk on the exhibition commencement date.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitor is only permitted if the catering regulations of the exhibition building concerned are observed. Organizer is not liable for responsibility for the quality and/or quantity of the Exhibitor’s refreshments. The Exhibitor shall fully indemnify, defend and hold harmless the Organizer, its shareholders, directors, employees, agents and representatives, from and against any and all liability, losses, actions, proceedings, injunctions, demands, fees, penalties, judgments, fines, damages, costs and/or expenses (including reasonable attorneys’ fees and costs) sustained or incurred by any third party in connection with the use or consumption of the Exhibitor’s refreshments. All demonstrations or instructional activities must be confined to the limits of the exhibition stand, with prior consent from the Organizer. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Advertising panels and display are not permitted outside the exhibition areas allotted to the Exhibitors. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. The exhibition management reserves the right to require the Exhibitor to discontinue any activity, noise or music that is deemed objectionable. Exhibition areas and fittings made available to Exhibitor must be handed back in their original condition. In case of damage or loss of property or equipment, or equipment used in or in connection with the areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior approval. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Industry Code of Practice

It is the Exhibitor’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) http://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org code of practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor or any other third party.

CME

Absolutely no promotional activities will be permitted in the same room immediately prior to, during, or after a CME activity. Exhibit materials must be in a room or area separate from the education and the exhibitors must not interfere, or in any way, compete with the learning experience. All promotional activities including interviews, demonstrations, and the distribution of literature or samples may not be made within the Exhibitor’s space only; canvassing or distributing promotional materials outside the Exhibitor’s rented exhibit space is not permitted.